



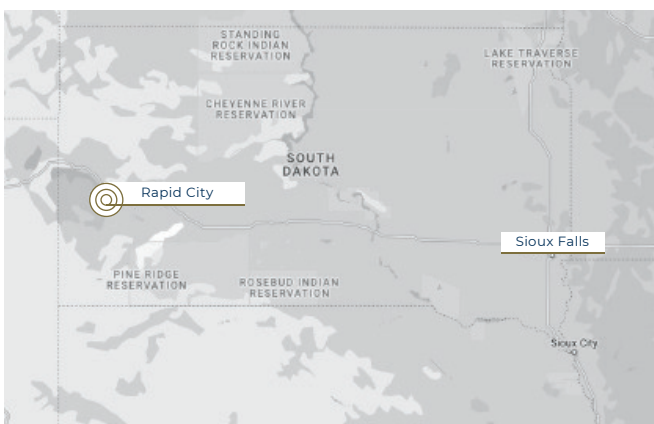
UPTOWN *Rapid*

2200 North Maple Avenue,
Rapid City, SD 57701

HIGHLIGHTS

- Rapid City area is home to Mount Rushmore National Memorial, Badlands National Park and more than 1.2 million acres of breathtaking scenery in the Black Hills National Forest
- More than 4 million tourists visit the market annually and an average of 3.65 million people visit Uptown Rapid
- Located in the fastest-growing metro area in the Midwest, with an average of ten new people arriving per day; growing faster than Phoenix, San Antonio, Dallas, Fort Collins, Billings, Reno, Charlotte and Sioux Falls
- Business-friendly climate with low startup costs and lack of corporate and individual income taxes, plus local, workforce and administered incentives
- In the second-largest city in the state, with a regional trade area of more than 500,000 people
- Key center for agriculture, tourism, medical services, military, manufacturing, research, retail, financial services and more

DEMOGRAPHICS



Miles	5	10	20
POPULATIONS	77,824	126,975	135,827
HOUSEHOLDS	32,664	50,962	54,662
AVG HH INCOME	\$82,224	\$94,555	\$95,474

RACINE LEAHY, DIRECTOR
OF LEASING
314.267.6596 | rleahy@rockstep.com

BRANDY OLANIYAN, SPECIALTY
LEASING DIRECTOR
972.370.7944 | bolaniyan@rockstep.com

1445 North Loop West | Suite 625 | Houston, TX 77008 | www.rockstep.com | 936.236.7304

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